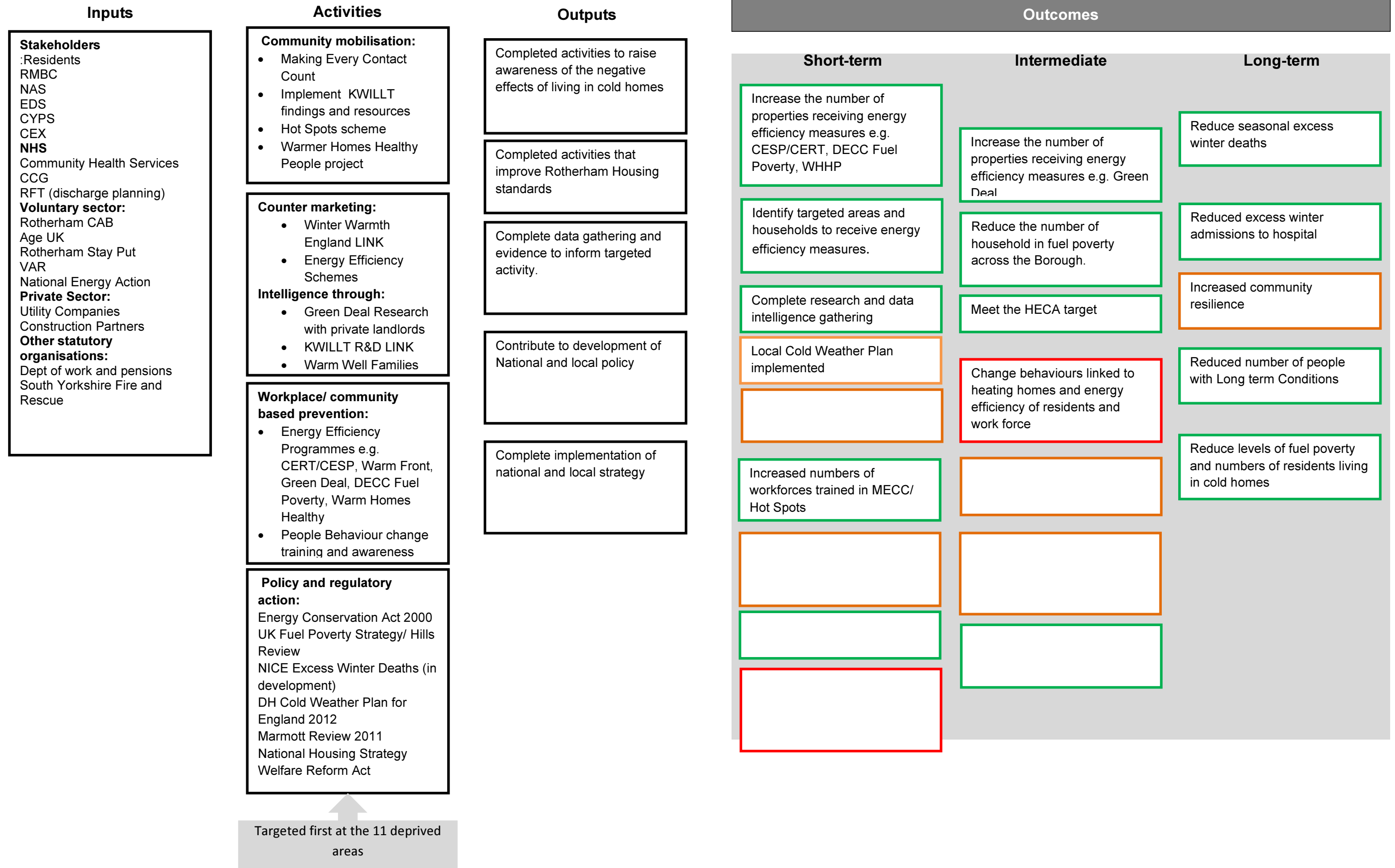


Rotherham Warmer Homes Strategy:

Aim: To reduce the effects of fuel poverty



Inputs

Stakeholders:
•

Activities

Community mobilisation:

Counter marketing:

Workplace and community based prevention:

Policy and regulatory action:

Outputs

Completed activities to disseminate pro-health messages

Completed activities to train workforce in making every contact count

Completed activities to lobby

Outcomes

Short-term

Increased knowledge and awareness of health impacts of living in a cold home and energy efficiency measures

Intermediate

Long-term

Targeted first at the 11 deprived areas

