Rotherham Warmer Homes Strategy:

Aim: To reduce the effects of fuel poverty

Inputs

Stakeholders

:Residents

RMBC

NAS

EDS

CYPS

CEX NHS

Community Health Services CCG

RFT (discharge planning)

Voluntary sector:

Rotherham CAB

Age UK

Rotherham Stay Put

VAR

National Energy Action

Private Sector:

Utility Companies

Construction Partners
Other statutory

organisations:

Dept of work and pensions South Yorkshire Fire and Rescue

Activities

Community mobilisation:

- Making Every Contact Count
- Implement KWILLT findings and resources
- Hot Spots scheme
- Warmer Homes Healthy People project

Counter marketing:

- Winter Warmth England LINK
- Energy Efficiency Schemes

Intelligence through:

- Green Deal Research with private landlords
- KWILLT R&D LINK
- Warm Well Families

Workplace/ community based prevention:

- Energy Efficiency
 Programmes e.g.
 CERT/CESP, Warm Front,
 Green Deal, DECC Fuel
 Poverty, Warm Homes
 Healthy
- People Behaviour change training and awareness

Policy and regulatory action:

Energy Conservation Act 2000 UK Fuel Poverty Strategy/ Hills Review

NICE Excess Winter Deaths (in development)

DH Cold Weather Plan for England 2012

Marmott Review 2011

National Housing Strategy

Welfare Reform Act

Targeted first at the 11 deprived areas

Outputs

Completed activities to raise awareness of the negative effects of living in cold homes

Completed activities that improve Rotherham Housing standards

Complete data gathering and evidence to inform targeted activity.

Contribute to development of National and local policy

Complete implementation of national and local strategy

Outcomes

Intermediate **Short-term** Long-term Increase the number of properties receiving energy Reduce seasonal excess efficiency measures e.g. Increase the number of winter deaths CESP/CERT, DECC Fuel properties receiving energy Poverty, WHHP efficiency measures e.g. Green Identify targeted areas and Reduced excess winter Reduce the number of households to receive energy admissions to hospital household in fuel poverty efficiency measures. across the Borough. Increased community Complete research and data resilience Meet the HECA target intelligence gathering Local Cold Weather Plan Reduced number of people implemented Change behaviours linked to with Long term Conditions heating homes and energy efficiency of residents and work force Reduce levels of fuel poverty and numbers of residents living Increased numbers of in cold homes workforces trained in MECC/ Hot Spots

Inputs	Activities	Outputs
Stakeholders: •	Community mobilisation:	
	Counter marketing:	Completed activities to disseminate pro-health messages
		Completed activities to train workforce in making every contact count
	Workplace and community based prevention:	
		Completed activities to lobby
	Policy and regulatory action:	

Targeted first at the 11 deprived areas

Intermediate	Long-term
	Intermediate

Outcomes